<u>Claims</u>

We claim:

1. A radio frequency identification ("RFID") device having stored thereon an expiration and a set of data bits which, when presented to a processing device via a RFID reader, causes the processing device to enable a feature that would otherwise be disabled in an electronic device, and disable the feature when the expiration reaches a predetermined value.

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2. The RFID device of claim 1 wherein the RFID device is associated with an item, and wherein the set of data bits is programmed into the RFID device at one of the following events: point-of-decision to purchase the item, point-of-purchase of the item, point-of-possession, and point-of-distribution of the item.

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- 3. The RFID device of claim 1 wherein the predetermined value is based on a number of uses.
- 4. The RFID device of claim 1 wherein the predetermined value is based on a period of time.
 - 5. The RFID device of claim 1 wherein the predetermined value is based on an event that occurs in the electronic device.
- 25 6. The RFID device of claim 1 wherein the RFID reader is capable of powering the RFID device, receiving data transmitted by the RFID device, and sending the data to the processing device.
- 7. The RFID device of claim 6 wherein the RFID reader is also capable of transmitting modulated data.

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8. The RFID device of claim 1 wherein the electronic device is selected from a group consisting of: an electronic game console, a personal digital assistant, a cellular telephone, and a pager.

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- 9. The RFID device of claim 1 wherein the set of data bits comprises an access code that would enable at least one of a plurality of features.
- 10. The RFID device of claim 1 wherein the RFID device is attached to one of the items selected from a group consisting of: a game piece, a collector's card, a game card, and a token.
 - 11. The RFID device of claim 1 wherein the RFID device is capacitively coupled to the RFID reader.

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- 12. The RFID device of claim 1 wherein the RFID device is inductively coupled to the RFID reader.
- 13. The RFID device of claim 1 wherein the RFID device is coupled to the RFID reader via a contacted interface.
 - 14. The RFID device of claim 1 wherein the RFID device comprises an antenna element and a circuit coupled to the antenna element, and wherein the RFID device and the RFID reader are coupled to a common return path.

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- 15. The RFID device of claim 1 wherein the RFID device couples to the RFID reader in a dipole configuration.
- 16. The RFID device of claim 1 wherein the RFID device couples to the RFID reader in a monopole configuration.

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- 17. A radio frequency identification ("RFID") device having stored thereon a counter and a set of data bits which, when presented to a processing device via a RFID reader, causes the processing device to disable a feature that would otherwise be enabled in an electronic device, and enable the feature when the counter reaches a predetermined value.
- 18. A radio frequency identification ("RFID") device having stored thereon a counter and a set of data bits which, when presented to a processing device via a
 RFID reader, causes the processing device to enhance a feature in an electronic device.
 - 19. The RFID device of claim 18 wherein the enhancement to the feature is disabled when the counter reaches a predetermined value.
 - 20. The RFID device of claim 19 wherein the predetermined value is based on one of the following events: a number of uses, and a period of time.

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